

#BACKTOITALY

15TH EDITION
 11-13 OCTOBER 2019

GENERAL REGULATION

1) DEFINITIONS

"Event" refers to ARTVERONA, organized by Veronafiore S.p.A. "Regulation" refers to these general terms and conditions. "Organizer" refers to the Event Organizer and its brand, namely Veronafiore S.p.A. (and/or Veronafiore), which enters into this agreement in the capacity of owner/lessor of the exhibition spaces and the related services.

"Direct Exhibitor" refers to the person who participates in the event as a user of exhibition areas with its own stand, staff and product, and with direct signing of the contract with the Organizer (direct owner of the area and/or stand).

2) LOCATION - DATE - TIMETABLE - ADMISSION

The event will take place from 11 to 13 October, 2019 at the fairgrounds of Veronafiore, with the following schedule: Friday 11 October, from 11am to 2pm restricted opening event by invitation; for the public doors open from 2pm to 7pm. On Saturday 12 and on Sunday 13 October, doors open at 11am and close at 7 pm. Holders of the Exhibitor Service Card (Tessera Servizio Espositore) are granted access to the fairgrounds one hour before doors open to the public; exit from the pavilions must take place no later than 30 minutes after closing. The Event aims to promote the interest of users and operators in the artworks market through the presence of Exhibitors of recognized expertise and reliability that give their contribution

to a high-quality exhibition of great relevance to the relevant media. The Event showcases objects and works of art: paintings, sculptures, drawings, prints, ceramics, photographs, videos and installations. Access to the exhibition is reserved for the general public; visitors must register and pay an admission fee. The Organizer, at its sole discretion, reserves the right to modify the aforementioned timetable and even the date of the Event, as well as to suspend entry to the public due to organizational needs, without incurring in any resulting liability and demand.

3) ADMISSION AND DISPLAY REQUIREMENTS

Veronafiore relies upon the services of an Artistic Management and an Advisory Board made up of experts who, in agreement with the Project manager, are entrusted with the task of selecting and inviting galleries that, at their sole discretion, meet the requirements of proficiency and reliability necessary to ensure the achievement of the purposes referred to in Article 1 above. The selected Exhibitors must be able to present projects that are consistent with the caliber of the Event. To this end, the Artistic Management, in agreement with the Advisory Board and the Project manager, reserves the right, at its absolute discretion

and without obligation to state any reasons, to exclude from the event galleries that have already submitted an Application for Admission but whose work is not consistent with the desired artistic parameters. Furthermore, the Artistic Management has the right to request and obtain immediate removal from the exhibition, at any time, of objects and works not deemed appropriate to the scope of the Event, without obligation to provide any reason for the decision.

4) ADMISSION AND DISPLAY REQUIREMENTS

Admission to the event is reserved to Exhibitors invited under the terms set forth in Article 3 above or whose Application for Participation, completed in its entirety by 10 May, 2019, has been accepted. The completion of the online Admission Application implies acceptance of this Exhibition Regulation and the General Technical Regulations of the Veronafiore District. For admission to the Event, it is also necessary to send:

- a bank receipt as proof of payment of the confirmation deposit of Euro 1,000.00 + VAT according to the terms and payment methods indicated in the "Application Form" and in this Regulation.
- data and image for the Exhibition Catalogue (1 page available for each Exhibitor), with information of the Exhibitor's data and a photographic reproduction of a work provided by

the latter, within the established deadline. Applications that are incomplete and not accompanied by proof of payment, and/or that do not comply with the terms provided above will not be considered. Exhibitors who already owe payments to the Organizer for previous events will not be allowed to register for a new edition of the Event unless they fully pay any outstanding balance. If these Exhibitors send an advance for the new Event, such payment will be applied by the Organizer to any outstanding balance; participants wave hereunder the right to determine how payments are applied, pursuant to Article 1193, paragraph 1 of the Italian Civil Code. The Organizer will provide the relevant Exhibitor with a receipt for the payment to be applied to any balance of an existing debt, pursuant to and by effect of Article 1195 of the Civil Code.

5) PAYMENTS

Upon receipt of the online "Application Form", complete with the required documents and the relative payment of the deposit referred to in Article 4, the Organizer will send an initial invoice for the amount paid by the Exhibitor, which, however, is not binding as concerns acceptance of the application for participation. Exhibitors who submit the "Application Form" after the deadline set for the payment of any balance due to secure an exhibition space, must pay to Veronafiore the entire amounts due upon submission of the "Application Form". To be able to take possession of the assigned stand, the Exhibitor must present the receipt of the payment of the deposit upon arrival at the exhibition center. Entry to the exhibition center will not be allowed to companies and/or their representatives who are not able to prove that payment for the exhibition space has been made. Payments for other services must be settled by the beginning of the Event and, in any case, in compliance with the provisions of the individual order forms included in the "Exhibitor Services Folder". After any outstanding payment and administrative requirement has been met, and in order to get the works out of the district, Exhibitors and/or outfitters will have to hand over to the inspection personnel the "Exit Permit" issued by Veronafiore. Only at the end of the Event, and not before, after obtaining the "Exit Permit" issued by the Organizer, the Exhibitor must proceed to remove the works from the Exhibition Center. In any case, the release of the Exit Permit"

does not serve as proof of payment; if it is issued before any outstanding balance is paid by the Exhibitor, the latter cannot, for any reason whatsoever, withhold or suspend any payments due, even in the case in which he/she intends to lodge, or already lodged, a complaint or filed a claim of any kind or title. The Exhibitor will not be able to take legal action against the Organizer if he/she has not first honored any obligation arising out of the existing contract. In case of omission of or partial payment, the Organizer will exercise its right to retain the works of art the Exhibitor introduced into the exhibition area.

5.1) Traceability of Financial Flows, Law 136/2010

In the event that the Application for Admission is submitted by an operator that falls within the subjective scope of application of Law 136/2010 relating to the traceability of financial flows, said operator - as contracting authority - and Veronafiore will assume all obligations concerning traceability of the financial flows, pursuant to Article 3 of Law 13/8/2010, no. 136, as amended and supplemented. In order to guarantee the traceability of financial flows, as required by Articles 3-6 of Law 136 dd. 13/08/2010, payments referred to herein must be made exclusively by bank transfer to the bank account held at BANCO BPM Spa - Agenzia Cassa Mercato - Verona IBAN: IT37K050341751000000124030.

6) FEES, RATES, REGISTRATION DEADLINES AND ALLOCATION OF EXHIBITION AREA

Participation fees, rates and registration deadlines are set out in this Regulation. Rates per square meter for the exhibition area are applied to the entire area occupied within a continuous perimeter.

6.1) The participation fee includes:

- registration procedures
- insertion of 1 page in the Official Catalogue
- inclusion in the "Event Guide"
- VIP program: possibility to list the names of 3 pairs of collectors who will be offered a free overnight at ArtVerona's expense, on behalf of the gallery
- 2 copies of the catalogue for each gallery
- 2 Exhibitor Service Cards for access to the Event, plus 1 per 10 sq m rented
- 2 car parking permits (the unguarded parking areas reserved for Exhibitors are offered on an availability basis; parking is unattended and, therefore, the Organizer shall not be liable for any theft of or damage to the vehicle)
- 100 electronic invitation cards, valid for entry by 1 person, available in the Exhibitors' Reserved Area
- 160 invitations (2 for each envelope) reserved for direct access to the Event, each reserved for 1 person and for a maximum of 2 entries, valid for the inauguration and all exhibition days
- 10 VIP cards (2 for each envelope), each reserved for one person for 2 entries a day, valid for all exhibition days and for the inauguration
- Wireless internet connection: launching of 1 free Wi-Fi account, valid for the entire duration of the Event
- promotion of and general information on the Event.

6.2) The participation fee also includes the contribution for:

- daily cleaning of the stand free Exhibitors' parking adjacent to the exhibition hall
- basic electrical systems and consumption
- general after-hours and daytime surveillance (individual stands excluded), supervision of

- all entries/exits during the Event
- Third Party Civil Liability insurance coverage
- heating, ventilation and general lighting of the pavilions, sanitation, first aid, Fire Brigade station
- advertising tax for services provided within the stands, as defined in Article 12.3 below

6.3) For the Main Section space, the participation fee includes:

- 3.5 m tall perimeter walls, standard color white
- 3.5 m tall internal partitions (included in the cost only if orthogonal)
- closed closet with door and key, size to choice
- lighting: 75 w for each square meter rented, with lighting fixtures of 200 watt each
- a multiple socket
- furniture including table, 3 chairs, chest of drawers, coat rack, basket
- tag with company name, city and stand number

6.4) For the Research Section, Scouting, Focus on and Grand tour spaces, the participation fee includes:

- area with 3.5 m tall perimeter walls, standard white color
- 3.5 m tall internal partitions
- lighting: 75 w for each rented square meter, with lighting fixtures of 200 w each
- a multiple socket
- furniture (table, 2 chairs, waste basket), and tag with company name, city and stand number, collective closet

6.5) For the Research Section, Raw Zone space, the participation fee includes:

- 4 x 4 area with a 4 m tall back wall, standard white color
- 2 spotlights of 200 w each
- a multiple socket
- furniture (coffee table, 2 chairs, waste basket), tag with company name, city and stand number, collective closet

6.6) Flat rates for participation (including registration fee and contribution for general services):

Research Section:

Research Section:

Raw Zone	16 sqm	2.240	+ vat
Scouting	16 sqm	2.800	+ vat
Grand Tour	16 sqm	2.800	+ vat
Focus on	starting from 16 sqm	starting from 2.240	+ vat

Main Section:

Main Section	16 sqm	3.520	+ vat
Main Section	24 sqm	5.040	+ vat
Main Section	32 sqm	6.240	+ vat
Main Section	40 sqm	7.800	+ vat
Main Section	48 sqm	9.360	+ vat
Main Section	64 sqm	11.200	+ vat
Main Section	80 sqm	14.000	+ vat
Main Section	96 sqm	16.800	+ vat
Main Section	128 sqm	22.400	+ vat

The "Application Form" constitutes an irrevocable contractual participation proposal for the Exhibitor and entails full acceptance of the terms of these General Regulations, of the Technical Regulations posted in the Reserved Area of the site, as well as the obligation for the Exhibitor to comply with all the rules and regulations issued by Veronafiere, even after the application has been accepted, for the organization and proper functioning of the Event. Any requests for confirmation, expansion, reduction, relocation or sharing of the exhibition area must be submitted through a specific letter attached to the "Application Form". Requests made by the Exhibitor at the time of submission of the participation documents and concerning the exhibition area the Exhibitor wishes to hire are merely indicative and cannot be considered as conditions for the validity of the "Application Form", since acceptance of the latter and assignment of the exhibition spaces falls within the Organizer's exclusive purview. Spaces will be assigned on the basis of the organizational and layout needs and as availability permits.

The Organizer will communicate in writing to the Exhibitor the acceptance of the submitted Application Form by sending the confirmation of the exhibition area and the relative "Notification of Stand Assignment". The Organizer reserves the right to change the location and characteristics of the exhibition space requested and/or already assigned as determined by its unquestionable needs. Any change in this regard will not entitle the Exhibitor to raise any objections or request any compensation for alleged damages. The assignment and setting up of the stands of the individual companies is the exclusive competence of the Organizer, so that any special requests made by an individual Exhibitor at the time of application submission do not bind the Organizer in any way, nor can they condition the application for admission.

If necessary, the Organizer reserves the right to change or reduce, for technical, organizational and commercial reasons, the parking space already assigned, even transferring it to another area, and the Exhibitor shall not be entitled to claim any right to compensation or indemnification for any reason whatsoever as a result of such changes. The supporting technical-architectural structures and the services and security facilities that may be present on the stand assigned to the Exhibitor belong to Veronafiere and comply with specific legal provisions; therefore, they will not allow the Exhibitor to lodge any complaints for having been assigned a defective location.

7) WORKS

7.1) Works on exhibition

The exhibited works and objects may only be removed in agreement with the Organizer and substituted with others deemed by the Artistic Management to be of equal quality and value. If the removal concerns small objects and works, these can be removed and delivered to the buyer at any time during the course of the Event after issuing an "Exit Voucher", to be requested by the Exhibitor from the Organizer. The Exhibitor must take care to deliver a copy of the voucher to the buyer who will then hand it over to the guards at the fair exit. For large objects and works, removal can take place only before the daily opening hours and, in any case, in ways and according to a schedule to be agreed with the Organizer, which will issue a special exit document. These exit permits will be issued only to Exhibitors who have met their financial commitments to the Organizer. It is understood that such permits are issued for internal purposes only and do not constitute a receipt of payment nor replace any tax documents required by law. Works may be exhibited on the external walls

of the assigned stand, but without occupying any ground except as specifically agreed in writing with the Organizer.

7.2) Authenticity of works

The Exhibitor is the sole guarantor and responsible for the authenticity and the lawful origin of the objects and works on display, pursuant to the laws in force, with particular reference to Law no. 1062 of 20/11/1971.

7.3) Sale of works

The sale of works and objects exhibited must be handled by the individual Exhibitors or by proxies specifically appointed to represent them, in compliance with the laws in force and with the provisions of this Regulation.

8) TRANSFER AND WITHDRAWAL

It is strictly forbidden to assign, even free of charge, entire stands or parts thereof. The Exhibitor's decision not to participate in the Event must be promptly communicated in writing to Veronafiere by registered mail with return receipt.

- In case of formal withdrawal by July 31, 2019, the Organizer will retain in full all sums paid as deposit by the Exhibitor at the time of registration

- In case of withdrawal notified after July 31, 2019, the Organizer will withhold and/or demand full payment of any remaining fees due for registration and for the exhibition area as-

signed to the Exhibitor, as a penalty for compensation of damages resulting from non-participation of the Exhibitor in the Event

- in case of withdrawal on and after 10 September, 2019, the Organizer may claim full payment of the fees owed by the Exhibitor for the assigned exhibition area and a penalty equal to 20% of such fees, notwithstanding further compensation for greater damage. Notwithstanding the foregoing, in the event of withdrawal or non-fulfillment by the applicant, the Organizer may freely dispose of the relevant stand, including assigning it to other participants.

9) SETTINGS

The Organizers will provide the Exhibitors with pre-arranged stands whose architectural and aesthetic characteristics are in line with the prestige of the Event. The ArtVerona Sales Office will be available to receive or propose customized solutions for additional walls, orthogonal to the basic design of the exhibition floor, inside the stand, consistent with the shape of the fitting structures. Exhibitors wishing to further customize their exhibition space must agree in advance with the Technical Office of ArtVerona on the feasibility of any customization, as well as on the costs thereof; alternatively they can rely on their own personnel or other outfitting company, agreeing on the feasibility of such works with the Organizer, upon submission of the relevant project (accompanied by floor plans, blueprints, dimensioned sections, in an adequate 1:50 or 1:100 scale) upon confirmation of participation and, in any case, within 60 days of the start date of the Event.

In this case, all the installation materials must be non-combustible, self-extinguishing or originally fireproofed, in compliance with the current fire prevention regulations; under penalty of exclusion from the Event, the Exhibitor is therefore required to submit to the Organizers the "Technical Documentation Form relating to Fire Safety" accompanied by fireproofing certificates for the materials used. Furthermore, the Exhibitor is required to comply with the regulations for the protection of workers, as well as with the EU provisions concerning the shipment and customs clearance of goods.

Therefore, the Exhibitor assumes responsibility for any and all liability arising from damage caused by failure to comply with or violation of the above-mentioned regulations. Finally, the Exhibitor undertakes to avoid causing damage to the equipment provided, using utmost diligence. As a result, in case of damage to the equipment arising from failure to comply with the above provisions, the Exhibitor undertakes to compensate any such damage within 15 days of notification of the damage itself.

For any other matter not specified herein, please refer to the provisions of the Veronafiere Technical Regulations, which form an integral part of these General Regulations and which are considered formally and fully accepted hereunder.

9.1) Set up phase

Unless otherwise specified, the stand is made available to the Exhibitor from 10am on 9 October 2019, and the set up occur from 10am to 9pm. On October 10 the setup operations may be carried out from 7.30am to 6.30pm. The exhibition areas must be fully fitted and ready no later than 6.30pm on October 10 2019. Otherwise, the stand is considered abandoned and will be at the disposal of the Organizer, who may determine its use as it sees fit: the provisions of Article 8) "Transfer and withdrawal" above apply. The stands are granted exclusively for the area and position illustrated on the map sent to the Exhibitor together with the "Stand Assignment Notification". According to D.Lgs 81/08, throughout the installation and dismantling periods all exhibitors, stand contractors and their employees inside the Exhibition Centre must wear appropriate P.P.E. Personal Protective Equipment (i.e.: safety shoes, high-visibility jackets, etc...). During stand installation and dismantling stages all personnel must be provided with the Barcode pass (mandatory for persons and vehicles to access the fairgrounds, and not transferable) which can be printed directly from the Stand Documents

Portal only when the stand project documentation is approved by Veronafiere appropriate offices, as well as with an ID working badge.

During stand installation and dismantling operations, cars and vehicles for the carriage of persons only will not be allowed to enter the fairgrounds, and will have to be parked outside the Exhibition Centre in the dedicated parking areas. At the Fairgrounds entrance gates the vehicles transporting materials will be provided with a Time Pass document valid for 2 hours max. for goods unloading/loading operations. All vehicles in the fairgrounds must observe the one-way systems along the access roads supervised by Veronafiere security staff, and restrict/limit permanence only to the time necessary for goods loading/unloading. Vehicles can then be parked outside the Exhibition Centre in the appropriate areas indicated on the Time Pass document mentioned above. For all items not expressly specified in this document, please refer to the dispositions indicated in the Technical Regulations of Veronafiere which are an integral part of these General Regulations and herein understood as formally and integrally accepted.

9.2) Disassembly phase

The exhibition spaces must be cleared without exception by 12.30pm of October 14 2019, unless otherwise specified. Failure to comply with this requirement, will grant the Organizer the right to proceed with the dismantling of the structures and their storage without any liability and at the expense and risk of the non-compliant party.

The areas are made available for dismantling operations on Sunday 13 October, from 7.30pm to 11.30pm and on Monday 14 October 2019, from 7.30am to 12.30pm, (though vehicles will not be allowed to reach the pavilions sostituire con: earlier than 7.45pm).

For each additional day in which the works, merchandise and structures are left at the fair after the deadline for removal, the Exhibitor will be required to pay an amount of Euro 1,000.00 + VAT as penalty, notwithstanding any additional compensation for greater damage. In relation to the organizational needs of Veronafiere and, in any case, after 30 days from the final date for the dismantling of the exhibition areas, the Organizer will be able to transfer any unclaimed properties or structures remaining in the Exhibition Center to the General Warehouses (Magazzini Generali), where the goods will remain at the disposal of the legitimate owners; any risk and expense for the transfer and storage at Magazzini Generali - pursuant to Articles 1787 et seq. of the Italian Civil Code - will be the sole responsibility of the Exhibitor. Within the deadline set for the dismantling, the Exhibitor must return the exhibition area in the state in which it was at the time he/she occupied it.

It is understood that in case of abandonment of waste materials (wood, wall-to-wall carpet, paper, etc.), Veronafiere will take care of the cleaning of the area and disposal of waste, charging the Exhibitor the costs incurred for said services on the basis of current rates charged by the landfills authorized for each type of waste. If the Exhibitor fails to remove the adhesive used for fastening the flooring of the stand to the ground, Veronafiere will charge the Exhibitor Euro 30.00 + VAT for each linear meter left in the exhibition area to partially cover the costs incurred for cleaning, removal and disposal.

10) SHIPMENTS

For railway and customs procedures, each Exhibitor is free to rely on the services of a trusted carrier. The official carrier of Veronafiere will be able to complete all railway/customs procedures and load and unload goods, provided that the Exhibitor requested the service by completing the order form contained in the "Exhibitor Services Folder" on time and in the manner provided for in the form. For goods shipping and/or handling services, the official shipping agent will apply the rates - already approved by the Organizer - listed on the relevant order form above. Any activity in this regard will imply a legally binding relationship only between the Exhibitor and the official shipper.

The provision of these services is therefore subject to direct confirmation by the official shipper. The Organizer will allow access to a reserved entrance only to Exhibitors who have requested the service of the official carrier. The entrance will be used for goods loading/

unloading operations to be carried out according to the schedule of the Organizer's official carrier.

10.1) Handling on the fairgrounds

Goods loading/unloading operations within the fairgrounds are carried out exclusively by the Official Carrier at the rates listed on the order form of the "Exhibitor Services Folder". Goods loading and handling must be completed no later than 6.30pm of the day prior to the start of the Exhibition. On 10 October, 2019, on the eve of the Event, the use of cranes for the handling of goods is strictly prohibited. Companies in charge of the set up/exhibition operations that, for exceptional needs, should receive the authorization of Veronafiere for handling by cranes on the eve of the event, must pay the lump sum of Euro 500.00 to Veronafiere.

11) PHOTOGRAPHY AND REPRODUCTION - INDUSTRIAL AND INTELLECTUAL PROPERTY

The stands and the exhibited products may not be photographed/filmed or otherwise reproduced without the authorization of the concerned Exhibitors and the Organizer. Veronafiere reserves the right to reproduce or authorize the reproduction of general or detailed external

and internal views. The introduction to the Event of photography or cinematography equipment is subject to a written permission by the Organizer. The Organizer is not responsible for any unauthorized reproduction of stands or exhibited goods.

12) ADVERTISING AND OFFICIAL PUBLICATIONS

12.1) Official Catalogue and Other Publications

The Organizer reserves the exclusive right to publish and sell the Official Exhibition Catalogue. It may also provide for the printing and dissemination of other publications of various kinds, reserving the right to illustrate and publicize the Event at any time and for any scope. The Official Catalogue will contain information regarding the Exhibitors whose "Catalogue Data" (with valid and accepted "Admission Applications") are received no later than 2 September, 2019. The Organizer and its auxiliaries will not in any way be responsible for any errors or omissions that may occur in the Catalogue or other promotional publications created for the Exhibition. Likewise, they are not responsible for any printing defects reproduced by material that does not meet the requirements for proper reproduction. At its sole discretion, Veronafiere reserves the right to modify any locations previously agreed upon with the advertising Exhibitors, if warranted by technical requirements. The Organizer does not guarantee the insertion of any data and/or ads that are received after 2 September, 2019 in the printed version of the Official Exhibition Catalogue.

12.2) Advertising

Exhibitors may carry out their promotional activities exclusively within their own stand, provided that this is done in accordance with the provisions of the law, of Public Safety, of this Regulation and of the Technical Regulations. The distribution of catalogues, price lists or other promotional material can be carried out by the Exhibitor exclusively within the assigned exhibition space. It is also forbidden to carry out any leafleting activities, subscription requests or other activities that may compromise or damage the image of the Organizer or the appropriate running of the Event. At its sole discretion, the Organizer reserves the right to prohibit or suspend the display and/or dissemination of promotional material and/or messages that are contrary to current legislation or are not appropriate for the Event. The Organizer reserves the right to allow paid advertising outside the assigned exhibition areas.

12.3) Signs and Billboards

The advertising fee for signs and billboards below 3 meters above the ground is included in the participation fee. The Organizer will prepare the relevant dossier. Advertising signage and billboards placed at more than 3 meters above the ground must comply with the rules laid down in the Technical Regulations and are subject to the Organizer's written approval and to the payment of the advertising fee established by the latter and of the municipal tax. The "Exhibitor Services Folder" contains the related order forms with instructions on signage and advertising fees. The Organizer declines any liability regarding the penalties that may be imposed pursuant to the law for advertising space not previously reported by the Exhibitors in the above-mentioned forms.

12.4) Audiovisual/sound equipment - Live musical performances - Acoustic levels

Live musical performances delivered during the Event must be directly authorized in advance by SIAE, taking care to keep a copy of the authorization at the stand in case of verifications by SIAE inspectors. Any promotion/advertising carried out using visual, audio or audiovisual and similar equipment with or without sound (TV, PC, CD and DVD players, radio, large screen and others) is subject to approval by the Organizer and payment, at the same time, of the advertising fee listed on the appropriate form contained in the "Exhibitor Services Folder". We point out that any public dissemination of video and multimedia supports is subjected to the proper SIAE validation, that is entirely to the Exhibitor's responsibility and charge (Law 633 of 22/04/1941, as amended, Law 248 of 18/08/2000 and Decree of the President of the Council of Ministers no. 338 of 11/04/2001). For information on the authorization and validation (SIAE stamp), please consult the website www.siae.it, or contact SIAE's regional offices.

The use of sound communication must not disturb neighboring Exhibitors and the noise level must guarantee a suitable environment for the full promotion of the commercial activities; in any case, it cannot exceed 80 db.

Furthermore, the Organizer can instruct the Exhibitor (through written or verbal communication by his own staff) to contain the noise levels below 80 db if, at the sole discretion of the Organizer, the level of sound released by the equipment is deemed harmful and/or, in any case, disturbing to the activities carried out by other nearby operators. The sound level control will be carried out by means of sound level gauges on the perimeter edge of the stand by personnel authorized by the Organizer. In the event of failure to comply with the above provisions, including failure to comply with any warning to contain the noise level below 80 db, the following penalties shall be applied to the defaulting Exhibitors:

- at the first infringement, a verbal warning
 - at the second infringement, a written warning
 - from the third infringement onwards, interruption of the supply of electricity (without any right on the part of the Exhibitor to seek reimbursements or compensation of any kind). Suspension of the electricity supply will take place with a 15 minute advance notification, and may last up to a maximum of 3 hours, at the sole discretion of the Organizer.
- The Organizer shall not be deemed liable for any damages, of any nature and kind, deriving to the Exhibitor and/or to the materials exposed as a result of the application of penalties set for non-compliance with the provisions of this article. Without prejudice to the above provisions and to the Organizer's commitment to enforce the same on the Exhibitors, Veronafiere cannot be held liable in any way in the event that any operator may be damaged by the possible unlawful conduct of an Exhibitor. Any disputes must be resolved directly among the Exhibitors, with the Organizer being exempt from any liability and/or burden in this regard.

13) SURVEILLANCE AND INSURANCE

13.1) General Surveillance

Custody and surveillance of stands are the responsibility of each Exhibitor while the pavilions are open for business, both during the event and during their set up and dismantling. Therefore, we recommend companies that display easily removable objects to be present at the stand for the entire opening time. In its own interest and for its own needs, the Organizer provides a standard daytime and after-hours surveillance service relating to the areas involved in the Event, without assuming any liability for any theft or damage to the assets contained and/or exhibited in the stands or anywhere on the fairgrounds.

With reference to Article 134 of the Consolidated Text of Public Security Laws (TULPS) and Ministerial Decree 269/10, governing the activities of supervision and transport of cash and values, in order to prevent crimes against property and people perpetrated to the detriment of Exhibitors and operators who display valuable goods or need to handle sums of money, we recommend operators to exercise utmost attention and invite them to read the relevant legislation. These rules establish that the handling of large sums of cash and/or the custody of valuable assets must be entrusted exclusively to private security firms which, in compliance with current legislation, will make available their own personnel and adequate means to collect and transport cash and/or to grant the supervision of any valuable assets on display.

• Video surveillance

There are video surveillance systems on the Veronafiere grounds.

The systems are intended to pursue the following purposes:

1. security
2. protection of company assets
3. prevent unauthorized access

The processing of data through video surveillance will have the exclusive purpose set forth in the previous paragraph. Processing will be carried out according to specific (security, protection of company assets, prevention of unauthorized access) and legitimate purposes (pursuant to Article 13 of Legislative Decree 196/03 and Provincial Management Plan 8.04.2010). These concepts are explained to the concerned parties by posting the appropriate information. Furthermore, we comply with the provisions of Article 4 of Law 300/70 (Workers' Statute).

Veronafiere S.p.A. undertakes to comply with the principle of required processing. Therefore, unnecessary uses are excluded and excessive redundancies are avoided.

We consider necessary to use the video surveillance system for the following reasons: - Safety of people during trade fairs

- Protection of Veronafiere's assets, in light of the substantial size of the exhibition areas, which remain partially unattended after hours, in the periods between exhibitions
- Protection of the Exhibitors' assets after hours while exhibitions are in progress
- Physical safety during the assembly and dismantling of stands and equipment, before and after exhibitions
- Generally preventing unauthorized access to the fairgrounds and the exhibition areas.

The recorded images are not directly visible to third parties.

Images are preserved for the length of time necessary to achieve a given purpose, except in the cases of extension set forth in the Provision of the Data Protection Supervisor dated 8 April 2010 and will be kept beyond this period only if they depict unlawful acts or to support investigations of any judicial or law enforcement authorities. The system containing the images is accessible only by authorized persons and is fitted with the minimum security measures set forth in Legislative Decree 196/03. As required by point 3.1 of the Provision of the Data Protection Supervisor dated 8 April, 2010, appropriate signs are posted at sites where video images are collected.

The information plaque reporting the information notice:

- are installed in the filming locations or in the immediate vicinity of cameras
- their format and place of installation are clearly visible

Any collected data will be used for reasons of security and access control. They will not be used for different purposes.

13.2) Insurance

The Exhibitor undertakes to purchase an "ALL RISKS, nail-to-nail" policy from a reputable Insurance Company to cover any risk (theft-damage-fire) for the entire period of transport and storage of the exhibited works, as well as for third-party assets housed at the assigned stand. This policy must be valid for the entire duration of the Event, without interruption. In this regard, upon arrival at the fair, the Organizer will request a copy of the aforementioned Policy or the signing of a declaration by the Exhibitor that he/she has purchased the policy, therefore relieving the Organizer of any liability in this regard. Custody and surveillance of the stands and works contained therein are the responsibility of each Exhibitor while the pavilions are open for business, both during the Event and the phases of preparation, dismantling and pre-entry of Exhibitors. For the entire duration of the Event as well as for the days scheduled for the set up and disassembly of the exhibition area, the Organizer shall provide, in its own interest and for its own needs, routine daytime and after-hour surveillance within the pavilions (not in the parking areas). However, the Organizer does not assume any liability for theft, damage or other prejudicial events that may be suffered by the Exhibitors. The Exhibitor also expressly holds the Organizer harmless from any liability in case of direct or indirect damages that could derive from acts or omissions of other Exhibitors or third parties in general.

The Organizer will add in the insurance agreement any Exhibitor who complies with the registration procedures and payments due for the Exhibition, starting from the beginning of the set-up phases up to the end of the disassembly phases, with insurance contracts covering the following risks:

- Third Party Civil liability, with a ceiling of € 2,500,000.00.
- The Exhibitor is, in any case, civilly and criminally liable for any damage to persons and property caused by equipment, facilities or anything else present in the area made available to it, as well as by his own or his collaborators' and/or agents' fault. Validity: the insurance coverage begins 6 days before the start and ends 6 days after the closure of the Event.

14) PROHIBITIONS AND MISCELLANEOUS

14.1) Prohibitions

In addition to the prohibitions already defined in the specific articles of these General Regulations and of the Technical Regulations, it is explicitly forbidden to:

- a) display works and objects not selected or agreed with the Advisory Committee, which reserves the right to request immediate removal of the same
- b) abandon and/or start the dismantling of the exhibition spaces before the closing time of the last day of the Event. Companies that abandon and/or start dismantling their stand before 7.30 pm on Sunday, 13 October, 2019 will be inflicted a penalty of Euro 1,000.00 + VAT
- c) sell, exchange, sublease and, in any case, allow the use, even partial and/or free of charge, of the assigned exhibition area. The prohibition concerns any Exhibitor, and, in particular, subjects that do not appear as official Exhibitors in the event catalogue
- d) use the Organizer's logo without written authorization
- e) distribute advertising material (magazines, catalogues, brochures, etc.) not pertaining to the Exhibitor who, anyhow, can distribute it only within the assigned stand
- f) carry out political propaganda in any form within the exhibition center
- h) promote one's Company and/or Brand through brand ambassadors, outside the assigned exhibition area
- i) create unauthorized display structures. In case of non-compliance with the rules, the Organizers will let all non-compliant items be removed, with the relevant costs being charged to the responsible party
- j) remove products and materials from the areas during the Exhibition, unless otherwise specified in writing by the Organizer. In any case, products and materials must be accompanied by the appropriate forms available at the Veronafiere offices (exit vouchers)
- k) carry out catering activities inside the stands and the fair grounds, unless expressly au-

thorized by the Organizer

- l) use kitchens/stoves or other gas-powered appliances within the entire fair district
 - m) ignite or cause fires or introduce explosive material, detonating or dangerous, foul-smelling products or items that are likely to cause damage or inconveniences
 - n) circulate with or park vehicles of any kind inside the area dedicated to the Event
 - o) leave vehicles overnight (even in case of breakdown) inside the exhibition center;
 - o) hinder or disturb, in any way, the regular unfolding of the Event, under penalty of immediate expulsion from the fair grounds
 - p) remain in the stands and inside the exhibition center after the closing time of the Event, or at times other than those authorized without special written permission issued by the Organizer;
 - q) apply loads to the pre-assembled structures supplied by Veronafiere and to the pavilions (walls, light posts, busbars), unless specifically authorized in writing by the Organizer
 - r) drill holes in the pre-assembled structures supplied by Veronafiere and insert nails and/or screws on any internal and external surface of the pavilions and the exhibition infrastructures
 - s) modify/tamper with the electrical systems supplied by Veronafiere and/or move the individual components and make direct connections to these circuits. Any changes deemed necessary must be carried out by Veronafiere's personnel upon request
- For violation of the prohibitions set forth in these General Regulations and in the Technical Regulations, as well as of any provisions issued by the Organizer, the latter may terminate its juridical relationship with the Exhibitor, as well as exclude the Exhibitor from the Exhibition without the latter having any right to any refund and/or reimbursement and without prejudice to the Organizer's right to compensation for further damage. In addition, Veronafiere

nafiere may exclude from future participation the Exhibitor who has been notified of the violation of the prohibitions indicated above.

14.2) Miscellaneous

1. The Exhibitor is civilly and criminally liable for any damage to persons and property caused by equipment, facilities or anything else present in the area made available to it, as well as by his/her own or collaborators and/or agents.
2. The Technical Regulations, as well as the rules for the technical supplies contained in the relevant forms of the "Exhibitor Services Folder" form an integral part and constitute a single, inseparable element of these General Regulations.
3. Submission and signing of the "Application Form" with the acceptance of these General Regulations requires that the Exhibitor fully comply with the Technical Regulations (always available at the Organizer's Offices and contained in the "Exhibitor Services Folder"), which the Exhibitor who signed the contract declares hereunder to know.
4. By signing this Regulation, Veronafiere and the Exhibitor agree that any subsequent communication by the Exhibitor to Veronafiere may be made by electronic correspondence. If

the on-line contact between the Exhibitor and Veronafiere is related to the purchase of or request for services, on-line contacts through the Veronafiere electronic system will constitute a formal request for services or purchase, with the relevant charge and invoice delivery.

5. Exhibitors are required to scrupulously comply with the entire regulatory system in force concerning the protection of health and physical integrity of workers, fire prevention, prevention of accidents at work and electrical systems throughout the entire fair event, and, namely: stand set up, Event implementation, disassembly and any other related activity. The Exhibitor also undertakes to comply with and request compliance with the Technical Regulations prepared by the Organizer from all companies operating on the Exhibitor's behalf during the set up/disassembly phases, and in relation to any other related activity.
6. Veronafiere reserves the right to establish - also by way of derogation from these General Regulations - appropriate rules and provisions to better manage the Exhibition and any internal services. These rules and provisions are akin to these General Regulations and, therefore, compliance with them is mandatory.
7. The date of the Event may be modified due to Force Majeure or, in any case, for reasons beyond the control of Veronafiere.

15) INFORMATION NOTICE REGARDING THE PROCESSING OF PERSONAL DATA RELATED TO CONTRACTS WITH CLIENTS IN ACCORDANCE WITH EU REGULATION 2016/679 ("GDPR")

Pursuant to art. 13 of the EU Regulation n. 2016/679 ("GDPR" or "Regulation"), Veronafiere SpA in its capacity as Data Controller, provides You with some information regarding the use of Your personal data.

1. Data controller and Data Protection Officer (DPO)

The data controller is Veronafiere S.p.A. Viale del Lavoro, 8, 37135 Verona VR, Tel. 045 8298111 - Fax 045 82 98 288, e-mail info@veronafiere.it (hereinafter the "Company" or "Data Controller"). The DPO is available at the following email address dpo@veronafiere.eu

2. Purpose of the processing and legal bases

Personal data are processed within the institutional activity of the Company, for the following purposes:

- a) purposes for which the applicant is not required to give consent:
 - purposes strictly related to the management of actual and/or potential customer relationships (e.g. acquisition of preliminary data at the conclusion of a contract; carrying out tasks and services on the basis of the obligations arising from the contract, etc.).
 - In this case, the legal basis for the processing consists in the performance of a contract to which the data subject is a party or for the performance of pre-contractual measures taken at the data subject's request.
 - purposes connected with the obligations under laws and regulations as well as regulations issued by competent authorities (e.g. Fiscal regulations, statistics, etc.).
 - In this case, the legal basis of the processing thereof consists in the fulfillment of obligations deriving from law, regulations or EU legislation;
 - b) purposes connected to the development of the Company business activities, for which the data subject has the right to give or deny consent. This category includes the following activities:
 - developing customer profiles;
 - sending of communications, information, newsletters, research, and advertising materials, even customized, regarding the exhibitions organized by the Company and performance of market surveys using automated contact means (e-mail, fax) as well as traditional contact means (paper mail, operator-assisted phone calls);
 - sending of communications, information, newsletters, research, and advertising materials, even customized, regarding specific products and services of others using automated contact means (e-mail, fax) as well as traditional contact means (paper mail, operator-assisted phone calls).
 - c) purposes of verification, exercise or defence of the rights of the Data Controller in judicial proceedings.
 - d) purposes connected to credit protection (appointments to debt collection companies, companies providing financial factoring and/or credit institutions).
- In these cases, the legal basis for the processing consists in the legitimate interest of the Controller

3. Data retention period

For the purposes described in paragraph 2 letter a) data will be retained for the entire duration of the contract and then for 10 years from its termination or expiration. For the purposes described in paragraph 2 letter b) data will be retained until revocation of consent. For the purposes described in paragraph 2 letter c) data will be retained for the entire duration of the litigation, and in addition, until the limitation period foreseen for an appeal has expired. For the purposes described in paragraph 2 letter d) data will be retained for the whole period necessary for the debt collection and then, for 10 years. Once the above data retention terms have expired, the Data will be destroyed or anonymized, compatibly with the technical procedures of cancellation and backup.

4. Personal Data Provision

The provision of data to achieve the purposes of processing specified in paragraph 2 a) of the information notice is compulsory. In the event of non-provision, it will not be possible to execute the contract and perform the services required by you. The provision of data to achieve the purposes of processing specified in paragraph 2 b) of the information notice is optional. In the event of non-provision, there will be no consequences in relation to the execution of the contract or to the services required.

5. Processing modalities

The processing of personal data takes place through manual, digital and computer tools, with rationales strictly related to the purposes described here above.

6. Categories of subjects to whom the data may be communicated

Data may be processed by the Company employees, and by company functions in charge of pursuing the purposes indicated above, which have been expressly authorised for processing and which have received adequate operating instructions. For carrying out the activities listed in paragraph 2 a) the Company also addresses to:

- a) Companies/enterprises/external companies carrying out activities closely related to the management of the relationship between the Company and the customer for which they operate as data processors. The data processing performed by these subjects have the following purposes:
 - provision of services relating to the exhibitions (organizational, technical, logistics, insurance, etc.);

- printing of the official catalogs of exhibitions;
 - printing, enveloping, posting and delivery of customer communications;
 - on behalf of the Company, acting as agents, brokers or similar roles for the promotion of the acquisition of visitors and exhibitors to shows and events organized by the Company;
 - on behalf of the Company, promotion of services related to the trading activity of visitors and exhibitors;
 - Companies performing debt collection services.
- b) Companies/enterprises/external companies carrying out activities closely related to the management of the relationship between the Company and the customer. These subjects act as data controllers:
- subjects providing supervision and safety services for the exhibition centre of Verona;
 - individuals and/or companies providing debt collection services, companies providing financial factoring and banks. Moreover, Data may be disclosed or made available to visitors of the exhibition in the context of ancillary services activated upon request by the exhibitor. To achieve the purposes of processing specified in paragraph 2 b) here above the Company may also involve:
- a) Companies/enterprises/external companies or subsidiaries of the Company performing functional or ancillary activities for the Company itself and that operate as external data processors. This processing is performed by the entities mentioned above for the following purposes:
 - sending communications, information and advertising material regarding the exhibitions annually organized by the Company to Company customers;
 - sending communications, information and advertising material regarding products or services of third parties to Company customers;
 - on behalf of the Company, carrying out market surveys on specific clients chosen as "representative" or "leading examples". The complete list of data recipients is constantly updated and it is easily and freely obtainable by sending a written communication to the data controller at the address reported here above or via email at the following email address: privacy@veronafiere.it

7. Dissemination area

In the event of a successful conclusion of a contract for the participation in exhibitions, in accordance with Company General Rules for participation, the organization will add Your personal data in the Official Exhibition Catalogue, which will be nationally/internationally disseminated. The data provided by the exhibitors will be disseminated by the Company through IT media, including multimedia devices. These data will allow visitors and exhibitors to detect the position of the stands at each event and get to know the product and/or exhibition details related to the exhibitor.

8. Rights of the data subject - complaint to the supervisory authority

The data subject may request the Company to access the data concerning him/ her, the correction of inaccurate data, the integration of incomplete data, the erasure of data, the limitation of processing in the cases provided for by Article 18 GDPR, as well as to object, on grounds relating to his/her own particular situation, to the processing carried out in the legitimate interest of the controller. Furthermore, the data subject, in the event that the processing is based on consent or contract and is carried out by automated means, has the right to receive his/her data in a structured format, in common use and readable by an automatic device, as well as, if technically feasible, to transmit them to another data controller without hindrance. The data subject shall have the right to lodge a complaint with the competent supervisory authority in the Member State where he/she has his/her habitual residence or employment or in the Member State where the suspected breach has occurred. The data subject has the right to revoke the consent given at any time for marketing purposes and to oppose the processing of data processed for the same purposes. This is without prejudice to the possibility for the data subject who prefers to be contacted for this purpose exclusively through traditional means to express his opposition only to the receipt of communications through automated means. To exercise his/her rights the data subject may contact the Data Controller by sending a written communication to the address reported here above or via email at privacy@veronafiere.it

CONSENT

In relation to the information given in accordance with article 13 of the Regulation, I hereby give my consent to (tick/flag the appropriate box):

- the development of customer profiles;
- to the sending of communications, information, newsletters, research, and advertising materials, even customized, regarding the exhibitions organized by the Company and perform market surveys using automated contact means (e-mail, fax) as well as traditional contact means (paper mail, operator-assisted phone calls);
- to the sending of communications, information, newsletters, research, and advertising materials, even customized, regarding specific products and services of others using automated contact means (e-mail, fax) as well as traditional contact means (paper mail, operator-assisted phone calls).

Last update: May 2018

16) COMPLAINTS AND JURISDICTION

Any complaints must be submitted in writing to the following address: Veronafiere S.p.A. - Direzione Generale - Viale del Lavoro 8 - 37135 VERONA.

For any dispute, the Court of Verona will have exclusive jurisdiction.

Pursuant to and for the purposes of Articles 1341 and 1342 of the Italian Civil Code, the Exhibitor specifically approves the following clauses:

- 3) Admission Requirements
- 4) Confirmation down payment and allocation of money to outstanding balances
- 5) Right to suspend access to the Exhibition Center without proof of payment
- 6) Assignment of the Exhibition Area and right to change the assigned area
- 7) Penalty for non-participation in the Event
- 8) Exemption from liability for projects and installations
- 8.1) Resolution in the event of failure to occupy the stands

8.2) Disassembly of stands, expenses and risks of transfer and storage of goods at Magazzini Generali; penalty for failure to clear

- 10) Liability exemption for machine handling and accidents
- 11) Liability exemption for unlawful production of images and unfair competition
- 12) Liability exemption for publications and advertisement
- 13.1) Liability exemption for surveillance
- 14.1) Right to terminate the contract for violation of the Exhibitor's obligations
- 14.1b) Penalty for abandonment or early dismantling of the stand
- 14.2.4) Purchases and/or requests for online service supply
- 14.2.8) Right to change the date of the Event
- 16) Exclusive jurisdiction